

# PERSONA Pattern On-Site Design Contest

## Show us your PERSONA Pattern and you could win \$500 in cash!

It's time to show off your skills and let your design persona show through with the PERSONA Pattern Design Contest.

### Here's the deal:

- You create a design that would look great on a PERSONA Roller or Roman Shade.
- We'll print that design and have it on display at the PERSONA DYO Conference.
- All conference attendees will vote.
- If your PERSONA pattern is the selected winner, you will receive \$500, a free shade with your pattern and a chance to have your winning design featured in Window Fashion *Vision* magazine.

### Everyone's vote matters!

All entries will be on display at the conference and voted on by your peers! The winner will be announced on Wednesday night.

### How to participate

- 1) Fill out a PERSONA Pattern Design Contest Entry Form.  
Download a copy at [www.comfortexdealers.com](http://www.comfortexdealers.com) or email [Contest@comfortex.com](mailto:Contest@comfortex.com) to request a copy. Send the completed form in with your artwork.
- 2) Send us your artwork.  
Email or mail your computer graphic file using the specifications listed below.

**Email graphic files to:**  
[Contest@comfortex.com](mailto:Contest@comfortex.com)

**Mail CD with graphic files to:**  
PERSONA Pattern Design Contest  
Comfortex Window Fashions  
21 Elm Street  
Maplewood, NY 12189

### Computer Graphic File Specifications

- Preferred Format: Adobe Illustrator or EPS
- Other Accepted Formats: PSD, TIFF or JPEG, 100% scale at 300 dpi.

### Contest Rules

- All entries must be received by May 14, 2010.
- All submitted designs must be your own.
- There is no limit to how many designs you submit.
- Comfortex will not be liable for any copyright infringement on the part of the entrant and will not become involved in copyright disputes.
- Comfortex reserves the right to reject any entries.
- No entries will be returned.
- See the complete rules online at <http://comfortexdealers.com/personaconference.html>
- Send questions to [Contest@Comfortex.com](mailto:Contest@Comfortex.com)

