

Attend for Free! A win-win situation!

Earn profits, bask in your sales success and attend the PERSONA DYO conference for free!

As a Comfortex dealer, you can attend the PERSONA DYO Conference for free by achieving \$7,500 in net sales for PERSONA Roller or Roman Shades between January 1, 2010 - April 30, 2010. Comfortex dealers must be in good credit standing to qualify. Dealers will be eligible to receive free accommodations at The Royal Palms, conference meals and conference fees, for 1 person, 1 room based on single occupancy (a \$795 value).

Participants are responsible for their own transportation charges and room incidentals.

We will notify you as you reach your \$1000 benchmarks.

Limited spots available, rooms provided on a first come/first served basis.

Qualifiers will be notified by May 7, 2010.

Comfortex will supply IRS 1099 forms to those dealers that qualify.

No other awards or cash will be provided in lieu of the conference information published. There is no cash value for unused portions of the program. All federal, state and local taxes are the responsibility of each dealer. In the event of any ambiguity of any of the foregoing, the decision and interpretation thereof by Comfortex will be final.

PERSONA[™]
DYO CONFERENCE
June 8 - 10, 2010 • Royal Palms, Phoenix, AZ

Why you need to attend the PERSONA DYO Conference:

- Learn about color and interior fashion trends from top industry experts.
- Earn credits towards a Window Fashions Certified Professional certification.
- Be the first to see the PERSONA Cellular Shade program, see the newest patterns in PERSONA Roller and Roman line.
- Understand the DYO customization trend to grow your business and give you a competitive advantage.
- Make connections and exchange ideas with your peers and industry experts.
- Achieve your sales goals and attend the conference for free!
- Two days of invaluable face-to-face learning!

